



**Bridges to
Prosperity**

Building Bridges: How Resilient Infrastructure Empowers Communities and Drives Economic Growth

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Globally **1 IN 7** rural residents

can't reach markets,
jobs, schools, clinics,
and hospitals because
of gaps in transport
networks



Rural isolation is a root cause of poverty.

MISSION

We work with governments and isolated communities to create access to essential health care, education, and economic opportunities by building innovative, cost-effective, and impactful rural infrastructure.

VISION

We envision a world where poverty caused by rural isolation no longer exists.



The Problem

IMAGINE



Uganda



Rural transport development is critical to addressing the end of poverty on any meaningful timeline, and to meeting the SDGs



- *Market access*
- *Food security*
- *Climate resilience*
- *Health*
- *Livelihoods*
- *Education*
- *Social cohesion*

all depend on functioning transport networks

Barriers to investment in rural networks

- **High Cost Perception:** Traditional methods seen as expensive.
- **Poor Maintenance:** Lack of upkeep discourages reinvestment.
- **Visibility Gaps:** Many rural routes remain unmapped.
- **Awareness Gap:** Decision-makers often unaware of cost-effective, resilient solutions.
- **Urban-Biased Metrics:** Metrics overlook rural needs, limiting support.



B2P partners with governments and development partners to make it cheaper, easier, and more sustainable to solve bottlenecks in rural transport networks.



**With significant investment
by local government partners**



30- 80 %

Government cost-share for projects



Corporate Partnerships

- Sectors in engineering, tech, finance
- Technical support
- Joint R&D and thought leadership
- Corporate build program
- Financial support



Snapshot of Private Sector and In-Kind Partners



A track record of performance

B2P has demonstrated its ability to deliver impact at scale quickly and on budget.



3.1 million+

People with
Safe Access



21

Countries



625+

Bridges
Completed



41,000+

Meters of Bridge

Trail bridges return **49%** their annual investment

A focus on Africa



RWANDA



900,000+
people served
since 2012



230+
bridges built
since 2012



UGANDA



210,000+
people served
since 2012



39+
bridges built
since 2018



ETHIOPIA



1.3M+
people to be
served
between 2022
and 2025



150+
bridges to be
built between
2022 and 2025



ZAMBIA



65,000+
people to be
served
between 2024
and 2027



15+
bridges to be
built between
2024 and 2027



Our Approach

Barriers to investment in rural networks

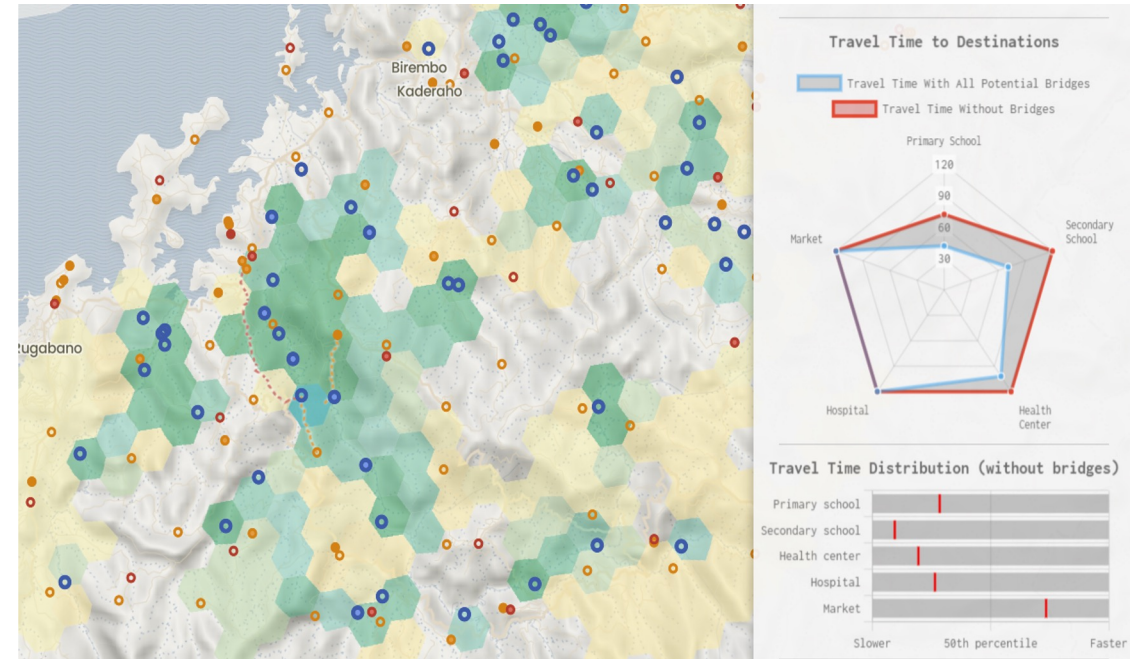
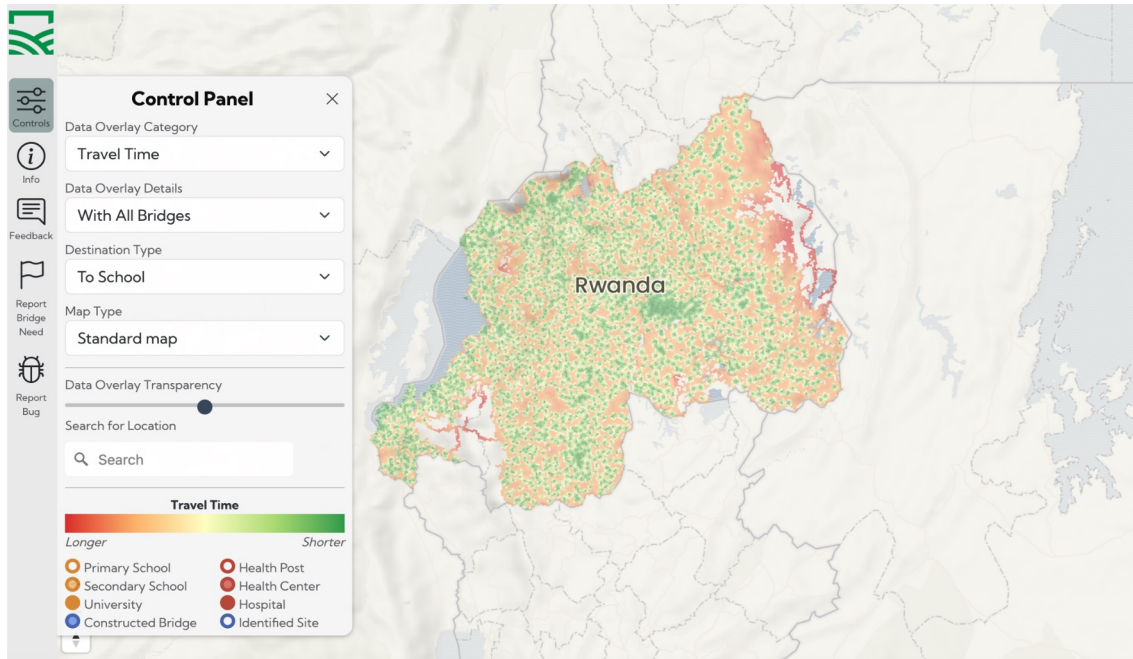
- **High Cost Perception:** Traditional methods expensive and less appropriate for rural context
- **Poor Maintenance:** Lack of upkeep discourages reinvestment.
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1. We help quantify and map the need and impact of rural transport investments



In addition to field-based community-centered needs assessments, we are also developing Fika Map- a tool suite which identifies the scope and distribution of transportation barriers through entire regions or nations using publicly-available data and machine learning technology, and estimates the cost and social impact of addressing those barriers, once identified.



3. We help institutionalize effective solutions within government and build up the local private sector.

To make the technologies ready to be rolled out at scale, a variety of adaptable and adoptable resources are available for partners: standard designs/drawings, comparison tools, manuals, training materials, policy options.



4. We support innovative approaches to holistic and cross-sector rural transport planning and programming



Case Study 1: Building a multi-stakeholder coalition to transform rural road network management in Uganda



OFFICE OF THE PRIME MINISTER
MINISTRY OF WORKS AND TRANSPORT
MINISTRY OF LOCAL GOVERNMENT
MINISTRY OF FINANCE, ECONOMIC PLANNING AND DEVELOPMENT
NATIONAL PLANNING AUTHORITY



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Prosperity



Community
Road
Empowerment

The Transformative Rural Roads Coalition is collaborating to unlock a future where government has the **strategies + systems + support** to successfully build and maintain a sustainable rural road network without bottlenecks or backlog.

4. We support innovative approaches to holistic and cross-sector rural transport planning and programming



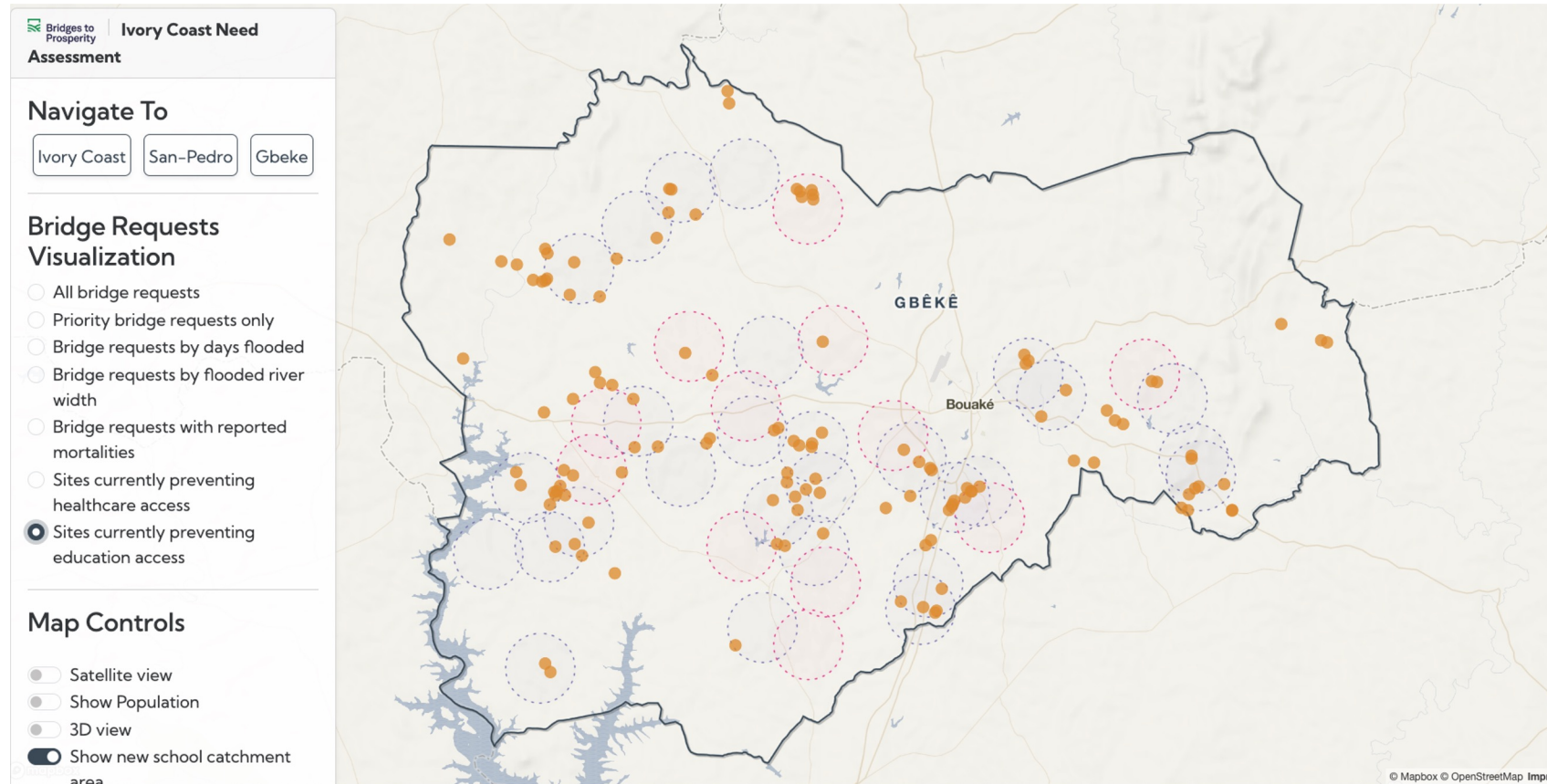
Case Study 2: Pairing an AfDB/UNRA economic corridor road project with catchment area interventions



4. We support innovative approaches to holistic and cross-sector rural transport planning and programming



Case Study 3: Enhancing impact across sectors on an education-focused MCC compact in Cote d'Ivoire



Spot improvements in rural transport networks are impactful – B2P helps to make them simple, cost-effective, and scalable.



+75%

Farm
Profits



+200%

Attendance for
Girls



+45%

Vaccination
Rate



+30%

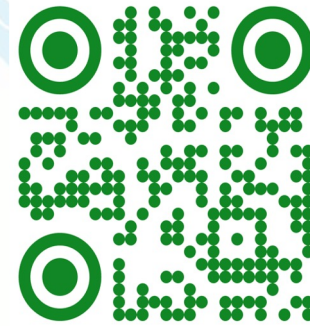
Household
Income



1. Brooks, W.; Donovan, K. Eliminating Uncertainty in Market Access: The Impact of New Bridges in Rural Nicaragua. *Econometrica*, 88, 5. <https://doi.org/10.3982/ECTA15828> (2020).
2. Gender, time use, and poverty in Sub-Saharan Africa, The World Bank, 2006
3. Hine, J.; Abedin, M.; Stevens, R.; Airey, T.; Tamala Anderson, M. Does the Extension of the Rural Road Network Have a Positive Impact on Poverty Reduction Resilience for the Rural Areas Served? If So How, And If Not Why Not? EPPI-Centre, Social Science Research Unit, Institute of Education, University of London (2016).

Join Us in Building Resilient Communities

- Support B2P's mission through corporate funding and engagement
- Leverage your technical skills to create cost-effective infrastructure solutions
- Make a personal donation
- Sign up to Fikamap.com as we roll out updated versions



fikamap.com



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Thank you.

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